



BSTAI

Business Studies Teachers' Association of Ireland

## TRANSITION YEAR VIDEO COMPETITION 2022/23

### ICE, ICE BABY

#### Inflation, Climate and Energy: a perfect storm or chance of a new dawn

The cost-of-living crisis looms large for every aspect of Irish society and continues to dominate Irish political debate. Irish households and businesses are facing an uncertain winter, which is driven by a confluence of and dilemma associated with a series of interconnected factors. For example, the surge in post-pandemic economic activity, global supply chain disruption, impact of climate-crisis on food supplies and turmoil in the energy market that is impacting energy security, affordability and sustainability.

To create a conversation around this Maynooth University in association with the Business Studies Teachers' Association of Ireland, are teaming up transition year students from across the county in our **#MURenew** video competition. We hope through their creative eyes to understand the causes and impact of this crisis, and possible solutions or coping mechanisms that can be adopted to alleviate its effects. Students are asked to prepare a short video, TikTok in style, on the above theme. Participating schools are asked to share these mini-productions (at their discretion) on their social media platforms using **#MURenew**, **#MaynoothUniversity**, **@MU\_Business**, **@MaynoothCAO**, and **@bstaireland**. Videos will be adjudicated locally by each school. **Each school's winning entry will receive a €50 All-4-One voucher, sponsored by Maynooth University.** The university will also feature the winning videos on the university social media platforms via **#MURenew** from 17<sup>th</sup> February 2023.

**If your school wishes to participate, or if you require further information, please contact Aodh n Casey (Lecturer in Accounting) at [TYCompetition.Business@mu.ie](mailto:TYCompetition.Business@mu.ie).**

**Schools must register for the competition by 31<sup>st</sup> October 2022.**

**Schools are invited to run the competition any time until February 2023.**



# #MURenew